LUND UNIVERSITY

SCHOOL OF ECONOMICS AND MANAGEMENT

Master's programme in International Strategic Management

STATEMENT OF PURPOSE | YEAR 2027/2028

The statement of purpose is one of the most important, and challenging, elements of your application. It is your opportunity to stand out from the hundreds of other applicants to our programmes. Your statement of purpose needs to reflect who you are and why you would be an asset to the programme you are applying to. It should convince us that you have solid achievements behind you that show promise for your success in graduate studies.

Fill out the designated form fields and answer the questions on the following pages. You have a limited amount of space to express yourself, so use the ***250 word limit*** in each section wisely. We will consider your answers carefully in our admission process.

First name:

Last name:

Application number (if unknown, provide your email address):

Name of the university and country, where you studied for your BA/BSc degree:

Expected date of graduation, if pending (YYYY-MM-DD):

If applicable, state your CGPA/cumulated grade point average *and* the maximum scale:

Does not apply to students with a BSc degree from a Swedish university.

Country/Region/University where this scale is used:

Lund University processes your personal data in accordance with the Data Protection Ordinance, GDPR.
Processing of personal data at Lund University.

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Q1. A) What are your reasons for applying for this programme? B) In what way do you expect you can contribute to the programme? (Word limit: 250)

Q2. A) What are your relevant academic strengths and interests for this programme? B) Present three of your previous courses and describe how they can be considered appropriate in preparation for this MSc programme. (Word limit: 250)

CLEAR FORMS

Q3. A) What are your career ambitions immediately after graduating from this programme? B) How do you see your career developing over the next five years? Outline the challenges you think you will face in achieving these career goals and how you will overcome them. (Word limit: 250)

Q4. A) Reflect on your fulfilment of the prerequisites and/or recommended prior knowledge. B) Are there any other relevant qualifications you wish to draw to our attention for this programme, e.g. work experience or extracurricular activities? (Word limit: 250)

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Q5. List the courses that you have taken in Business Administration.

Course name	University	Number of credits	Grade, in local system

Don't forget to submit your CV in addition to the Statement of purpose!

CLEAR FORMS